



ORA



EXTERIOR DESIGN

Designed by a world-class car designer under the concept of 'Futuristic', ORA 03 integrates timeless essence with cutting-edge design, making it stand out in any crowd.



INTELLIGENT LED HEADLAMP

Intelligent LED headlamp system shaped like cat-eyes ensures exceptional driving visibility.

LED TAILLIGHT STRIP

A uniquely designed LED taillight strip embedded throughout the rear of the car exudes 'futuristic.'

18" ALLOY WHEELS

Sporty 18-inch alloy wheels maintains sleekness.

SIDE VIEW MIRRORS

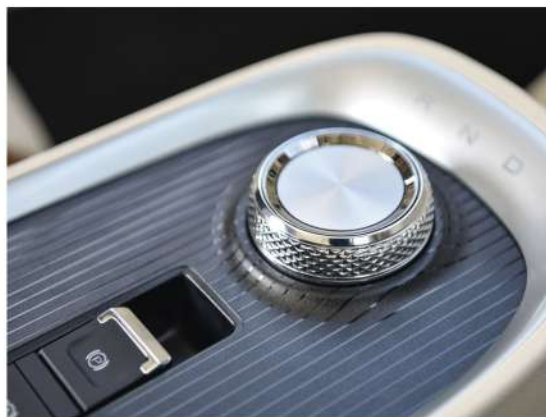
Electric Fold + Electric Adjustment and Side Lighter Repeater Side View Mirrors





INTERIOR

A modern screen displays accurate driving information and it's equipped with user-friendly functions.



ELECTRONIC SHIFTER

A cutting-edge rotary gear shift dial is located at the center console, allowing for a neater in-cabin space.

TWO-TONE DESIGN

Modern, two-toned ergonomic chairs made with premium materials and cushions designed for maximum comfort.



MULTIMEDIA AND ENTERTAINMENT

Enjoy a user-friendly interface that supports Apple CarPlay and Android Auto for a more delightful drive.

FOLDABLE LEATHER SEATS

Leather rear passenger seats can be folded to accommodate up to 858 liters of storage space.



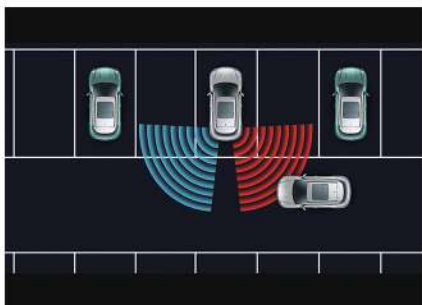
INTELLIGENT DRIVING ASSIST



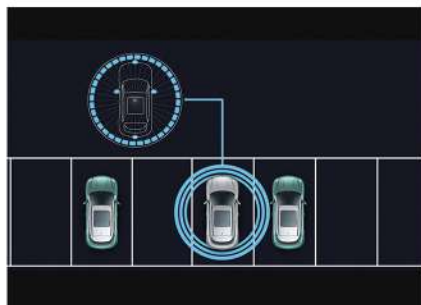
LANE CENTER ASSIST AND
LANE CENTER KEEPING



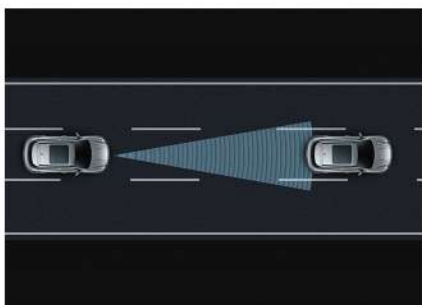
LANE DEPARTURE WARNING



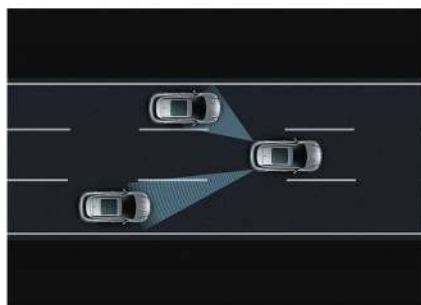
REAR CROSS TRAFFIC ALERT



360 DEGREE CAMERA



ADAPTIVE CRUISE CONTROL



BLIND SPOT MONITORING

CONVENIENCE & UTILITY



AIR CONDITIONING
WITH PM 2.5 FILTER



WIRELESS CHARGER



10.25-INCH
INFOTAINMENT SCREEN



DRIVER SEAT
MEMORY FUNCTION



ELECTRIC PANORAMIC SUNROOF



RETRO-FUTURISTIC
TOGGLE BUTTONS

R O B E R T A

TRATTORIA

APERITIVO

THE
ROBERTA

123
VICTORIA ST

TRADING T

WEDNESDAY &
TUESDAY

TRATTORIA

APERITIVO

THE
ROBERTA

The Big Ideas Bookstore & Cafe

123
VICTORIA ST

TRADING T

WEDNESDAY &
TUESDAY

ne to

DRIVE IN

GWM ORA



EXTERIOR COLORS



NEBULA GREEN



EMERALD BLUE



MARS RED



SUN BLACK



CORAL BLUE



HAZEL WOOD BEIGE



HAMILTON WHITE



(All colors are available with either black or white roof)

INTERIOR COLORS



BLACK



BROWN/BEIGE



GREEN/GREY



RED/GREY



ORA 03 PARAMETERS & CONFIGURATIONS

DIMENSIONS (mm)		CHASSIS & WHEEL		INTERIOR CONFIGURATION	
Length* Width* Height (mm)	4235*1825*1603	Front Suspension: Macpherson	•	Black	•
Wheelbase (mm)	2650	Rear Suspension: Vertical Arm Torsion Beam	•	Brown/Beige	•
Approach angle	16°	Disc Brake	•	Green/Grey	•
Departure angle	25°	Electric Cooling Fan	•	Red/Black	•
Front overhang	835	Adjustable Energy Recovery Level	•	Trunk Luggage Board	•
Rear overhang	750	Driving Mode Optional-Eco, Normal, Sport, Auto, Ec	•	Driver Side Keyless Entry	•
Track front	1557	Electric Power Steering (EPS)	•		
Track rear	1577	Single Pedal Control	•	EXTERIOR CONFIGURATION	
Min. ground clearance(laden/unladen)	120/145	Wheel Spoke- B+215/50 R18 + 7J*18:Alloy Wheel Rim	•	Hamilton White	•
BATTERY		TPMS	•	Mars Red	•
Battery type	Lithium iron phosphate battery	INTELLIGENT SECURITY CONFIGURATION		Sun Black	•
Battery capacity (kWh)	47.78	Adaptive Cruise + Intelligent Cruise Assist	•	EM Beige	•
Rated voltage (V)	364.8 V	+ Traffic Congestion Assist + Intelligent Cornering	•	HR Blue	•
Capacity (Ah)	131	ABS+EBD+TCS+RMI+ESC+EPB	•	LB Green	•
ENDURANCE-KM		Up Hill Assist Control	•	Manual Tailgate	•
Electric range - WLTP(km)	310	Automatic Vehicle Hold(Avh)	•	Panoramic Sunroof	•
Electric range - NEDC(km)	400	Auto Door Lock	•	Auto Flat Wiper	•
Consumption - (KWh/100km)	16.7	Reversing Radar	•	Shark Antenna	•
DRIVE MOTOR		Lane Departure Warning + Lane Hold + Lane Center	•	A/C & OTHERS	
Electric motor type: Permanent magnet synchronous motor		Hold + Smart Dodge	•	Warning Triangle	•
Drive mode	FWD	Front Collision Warning + Automatic Emergency Braking	•	PM 2.5 Dust Filter	•
Max. power (kW)	105kW	+ Pedestrian Safety Assist	•	Auto A/C	•
Max. torque (N.m)	210N.m	Bicycle Safety Assist	•	Auto Indoor Defogging	•
Acceleration 0-100km/h (s)	8.6S	Auto Collision Unlock	•	Outside Temperature Display	•
Top speed (km/h)	160	Traffic Sign Reminder + Overspeed Alarm Function	•	Charging Cable	•
Drag coefficient (Cd)	0.296	+ Intelligent Speed Assist	•	Tire Repair Kit	•
Front suspension	MacPherson	AEB Junction Assist	•		
Rear suspension	Vertical arm torsion beam	Low Speed Emergency Braking	•		
Brakes	Rear disc brake	GLASS/REARVIEW MIRROR			
MOTOR CONFIGURATION		Rear Hotline Defrost	•		
Motor Power & Torque	105KW/210Nm	Driver Window: One-Touch Lifting+Safety+Auto Close	•		
Model	CC7000BJ11CBEV	Passenger Window: One-Touch Lifting+Safety+Auto Close	•		
Endurance Range-KM	NEDC 400KM	Rear Seat Window: One-Touch Lifting+Safety+Auto Close	•		
Configuration	Middle	Sun Visors With Makeup Mirror	•		
		Manual Isrvrn	•		





ONDERFUL
70 mm
6 TRACK
DOLBY
STCREO

SEATS & SAFETY BELT & STEERING WHEEL

Manual Adjust Of Steering Wheel(2-Direction)	•
Microfiber Leather Steering Wheel	•
Steering Mode	•
Electric+6 Direction-Driver Seat	•
Manual+4 Direction-Front Passenger Seat	•
6:4 Back-Rear Seat	•
Central Armrest With Fixed Cupholder	•
Leatherette Seat	•
Air Bag: Dual+Front Side+Curtain	•
Front Seat Belt: Pretentioner+Load Limiter	•
Rear Seat:Load Limiter:3P*3	•
Child Anchor	•
Seat Belt Unfastened Warning-Row(1)	•
Auxiliary Airbag Switch	•
Driver Belt: Pre-Tightening+Load Limiter	•
Front Passenger Belt: Pre-Tightening+Load Limiter	•

MULTIMEDIA CONFIGURATION

Color Cluster+Light Adjust-7 Inch	•
Bluetooth	•
360 view System	•
360 view Auto Turn-On At Low Speed	•
Dashcam USB Power Interface	•
Front Wireless charging	•
Emergency Signal System(Ess)	•
9 AV+MP5 Av System+Mp5	•
USB Front Usb+Back Usb	•
4 Speaker	•
Cell Phone Connector	•
10.25"Color Multitouch Screen	•

LIGHTS

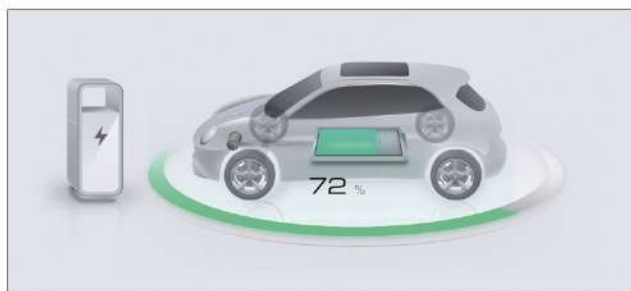
Osrm: Electric Fold+Electric Adjustment+Side Light Repeater	•
Headlamp Adjustment: Electric	•
Led Headlamp	•
Headlamp Auto-Off	•
Rear Fog Lamp	•
Led-High brake lamp	•
Auto Headlight	•
Daytime running lights	•
Automatic switching system of low and high light	•

BATTERY



**Class-leading Battery
Capacity of 47.78kWh**

**Full-dimensional Ecological
Heat Management System**



**Shorter Charging Time
Electric Safety Design**

WARRANTY



General complete vehicle warranty
5 years / 150k km
whichever comes first

High voltage battery and components
8 years / 150k km
whichever comes first





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